



Why staging your home helps selling it

Studies show that staged homes sell fast and for top dollar. Staging helps create an emotional attachment for buyers. As a seller, it's critical that your home stands out and makes a great first impression online.

Here are five reasons to consider staging before you sell.



Appeal to buyer's emotion

83% of interested buyers say it's easier to visualize a staged property as their future home. 38% of people are more willing to walk through a staged home they've seen online while 23% of buyers will overlook other property faults.



Faster sale

25% of homes greatly decreased their time on the market once the home was staged. Helping potential buyers to visualize a better living space and functionality in the home will sell a home quicker.



More money

39% of staged homes increased in dollar value between 1% to 10%. That's the difference between a \$500,000 home selling for \$5,000 to \$50,000 more.



Even a little makes a big difference

You don't need to stage your entire home! What four areas do buyers believe are the most important places in a home to be staged? The living room, primary bedroom, kitchen and dining room.



Make it easy for buyers

35% of buyers think that the home buying process is going to be difficult, so why not help them out? Staging makes your home easy to live in and easy for potential buyers to visualize it as their home.

CONTACT US TODAY TO DISCUSS YOUR GOALS AND PLANS

