

Over 90% of buyers start their home-buying process on the internet. The most comprehensive website for property searches is REALTOR.ca, a Canada-wide database of all active properties for sale, also referred to as the MLS® or Multiple Listing Service.

While the internet can be very helpful for you to get a sense of what's available but keep in mind, it's not a complete picture of the market or all potential properties available. A great agent, working on your behalf, will do an in-depth needs analysis to find all the properties suitable for you, set up a time to view the homes and guide you through the selection process.

What you can't see online



Homes in hot markets that haven't made it online yet

These are desirable homes in great areas, at great prices that often get sold before a property listing is viewable online. The only way to know about these hidden gems is through an experienced real estate professional who consistently monitors the market.



Insight and insider's edge

A real estate professional not only has access to more data than what is available online, but they bring expertise and a wealth of knowledge so you can be confident in knowing you have a complete picture of each property you are considering.



Exclusive or private sales not found on MLS®

A savvy real estate professional is on the pulse of all potential homes for sale, listed and unlisted.

